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TAMPA BAY & COMPANY

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About Me



Hi! This is Jeremy and I'll be your tour guide as we take you through the ins and outs of how to make your website user experience a great one before, during, and even after your visit.

In this blog you will see and hear about the latest website and interactive updates, as well as general tips on using the World Wide Web to plan your Tampa Bay vacation. Don't forget to subscribe to my RSS feed (link to the top-right) and be notified of my latest blog posts.

Feel free to check out my blog, as well as our website, and shoot me responses to the topics I cover so that we can make www.VisitTampaBay.com

better for you and your vacation planning and Tampa Bay meetings needs.

Until then, have a great day in Tampa Bay and stay tuned for more.

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A New Look at A La Carte

Posted Thursday, February 5, 2009 by [jeremy fairley](#)

Jerm here with a new partner website update. My lovely counterpart Lori Friesz over at A La Carte Pavilion sent me an email the other day letting me know that they had just red-did their website. Sweet, another site for Jerm to dive right into...yes I know that I am a dork, its well documented believe me!



I was greatly impressed with how they were able to successfully mesh the use of flash as well as html, which is something I highly recommend to you die hard flash designers...always try and build the flash around a good html structure, as its easier to get it indexed through a search engine like say Google. Alright, but enough nerd talk from me though.


The new site makes it fast and easy to navigate, for all of your Tampa Bay conventions needs as well as planning for that special event in your life. Everything thing you would need to get to fast is right there on display at the home page so you don't have to navigate through the site and/ or look for the site map and search box.

Events, upcoming promotions, email newsletter signup, and even a personal touch in the form of a monthly article by the in house event designer! It's all right there with easy access, and if you need to navigate through the site, the flyout function quite well to give you insight as to what page you are interested in upon rollover.

The gang at A La Carte really cares about the experience that each client has, so they threw in a rare but personal touch where you can comment on your experience after your event is over with. This not only gives you the opportunity to interact with their staff with regards to your level of satisfaction with your event. If you need to know how much space you need to work with then just click on the floor plan options and map the layout of your event without even needing to be onsite.

So check it out for yourself and let the gang over there know what you think and be sure to plan your Tampa Bay

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